

**Launch of the 2017 OIE Photo Competition** *[online version]*

The World Organisation for Animal Health (OIE) today launches its third annual photo competition on the dedicated website: [www.oiephotocompetition.com](http://www.oiephotocompetition.com)

THE PHOTO  
OIE COMPETITION



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**Paris, 15 February 2017** - The OIE has brought its major mission, improving animal health and welfare in a photo competition, whose aim is to visually and creatively show the crucial importance of the work done to protect animal health and welfare worldwide through the implementation of [OIE International Standards](#), the crucial link between animal health and welfare as well as the significance of these latter elements to face the challenges of the future, and preserve human health and ecosystems.

The winners of the **2017 OIE PHOTO COMPETITION** will therefore be the photographers who best illustrate, both from an artistic and a descriptive point of view, the work carried out by animal health and welfare players, in particular by Veterinary services both in their public and private components, to protect animal health and promote animal welfare worldwide in the context of the OIE Standards' implementation, thus ensuring public health.

Photos should highlight the human/animal interactions that typify the activities of animal health and welfare professionals under the following themes:

1. **Animal disease surveillance, prevention and control.** *Photos could depict surveillance activities, vaccination campaigns, prophylaxis, and diagnostic tests, including interaction between wildlife (birds, rodents, etc), environment and livestock.*
2. **Animal welfare.** *Photos could illustrate transport of animals, stray dog management, working animals, and other topics addressed in the [OIE welfare standards' chapters](#).*
3. **Animal production systems.** *Photos could demonstrate familial, extensive or intensive farming systems, as well as transhumance, pastoralism systems, etc, with when possible a special spotlight on sustainable practices.*
4. **Aquatic animal health and production systems.** *Photos could show farmed fishing systems, amphibians, crustaceans, farmed fish, molluscs and their products.*
5. **One Health.** *Photos could depict the essential link between human and animal health and the ecosystem in which they co-exist.*
6. **Veterinary education.** *Photos could illustrate young students in practice/ training, veterinary education establishments and facilities etc.*

## 2017 OIE PHOTO COMPETITION PRIZES

Complimentary cheques will be awarded during the Opening Ceremony of the 85<sup>th</sup> OIE General Session on Sunday, 21 May 2017.

### 1) OIE Global Network

Each prize winner will receive the sum of €1,000.

A winner will be chosen from each region in the OIE Global Network:

- Africa Prize
- Americas Prize
- Asia and Pacific Prize
- Europe Prize
- Middle East Prize

### 2) Veterinary Students

Each prize winner will receive the sum of €500.

A winner will be chosen from the entries submitted by all veterinary students from each OIE region:

- Africa Prize
- Americas Prize
- Asia and Pacific Prize
- Europe Prize
- Middle East Prize

## 2017 OIE PHOTO COMPETITION JURY



**Dr Monique ÉLOIT**  
OIE Director General



**Dr Frédéric DECANTE**  
Veterinarian and press photographer



**Dr Michael Botlhe Modisane**  
President of the OIE World Assembly of  
Delegates

*The selection process will be held under strict conditions of anonymity. The decision made by the jury will be final.*

### HOW TO ENTER

Are you part of the OIE network **OR** a student above 18 years of age studying in a faculty of veterinary medicine? If so, you can enter – just follow these steps:

- 1) Select between one and five photos on the above theme;
- 2) Download and read the [rules](#) on the dedicated photo competition web site [www.oiephotocompetition.com](http://www.oiephotocompetition.com)
- 3) Fill in the entry form online, ensuring to complete all the fields and accept the conditions contained in the rules of the photo competition;
- 4) Upload and submit your photos (no more than five), on the photo competition website, noting the caption for each photo **by 1 May 2017, noon (Paris time)**;
- 5) Make sure that you receive a confirmation email acknowledging receipt of your application.

Complimentary cheques will be awarded during the Opening Ceremony of the 85<sup>th</sup> OIE General Session on Sunday, 21 May 2017.

The results will be announced on the photo competition website [www.oiephotocompetition.com](http://www.oiephotocompetition.com) on 19 May 2017. Winners will be notified in advance by email.

**For further information, contact the OIE Communication Unit at [communication@oie.int](mailto:communication@oie.int)**



### WHICH OIE NETWORK MEMBERS ARE ELIGIBLE TO ENTER?

The following are considered to be members of the OIE network and eligible to enter the 2017 OIE Photo Competition

- national delegates of an OIE member country;
- national focal points of an OIE member country;
- employees of the veterinary services of an OIE member country;
- OIE experts;
- employees of an OIE reference laboratory or collaborating centre;
- employees of an OIE partner organisation. See list [here](#).

This year, in a bid to foster cooperation between the OIE and its more than 70 global partner organisations, the photo competition is opening to employees of organisations with whom the OIE has a cooperation agreement.

### WHAT ARE THE REQUIREMENTS FOR STUDENTS' ENTRIES?

The following are the requirements for students to be eligible to enter the 2017 OIE photo competition:

- over 18 years;
- Full-time veterinary students who are enrolled in any of the faculties of veterinary medicine of an [OIE Member Country](#) during the 2016-2017 academic year;

### WHAT ARE THE TECHNICAL REQUIREMENTS?

The photos entered by participants must have the following technical characteristics:

- Colour or black & white
- Format: jpeg or tiff
- Minimum size of 2480 by 3508 pixels, **OR** 21 x 29.7 cm (preferably the maximum size and resolution available)
- Maximum file size of 10MB per photo. If the photo exceeds this amount the upload will not be successful.

# Enter the competition

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Animal



[www.oie.int](http://www.oie.int)

*Protéger les animaux, préserver notre avenir • Protecting animals, preserving our future • Proteger a los animales, preservar nuestro futuro*

OIE PHOTO  
COMPETITION

Animal health and welfare  
beyond the cliché

Go to [www.oiephotocompetition.com](http://www.oiephotocompetition.com) and submit your photos!

Open to the OIE Network and veterinary students

Please consider the environment before printing this email.